

THE STUDENTS' PERCEPTION OF USING INSTAGRAM TOWARD VOCABULARY MASTERY

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ABSTRACT

The purpose of this research is to find out whether Instagram has a positive impact on English vocabulary learning. The method used in this research is a qualitative method. The results show that 75% of students' perception agree that writing captions in Instagram could help students in vocabulary mastery, this is consistent by the data 40% of students strongly agree with statement that students want to learn English vocabulary in order to create an English caption. The researcher's conclusion that Instagram as a media for English learning has a positive impact on students' vocabulary ability at SMK Muhammadiyah 2 Bandar Lampung.

Keywords: *perception, vocabulary, social media, Instagram*

1. INTRODUCTION

Nowadays, we live in a new millennium while the improvement of technology will become a main part of our lives. The technology allows the increase of social media tools which are increasingly being utilized by humans. The rise of Web 2.0 tools offer users with visual, textual, interactive information, that have made social media very famous among us. Consequently, social media as the product of recent information technology additionally has been covered within the field of secondary education, specifically for language teaching and learning. Further, the functions of Web 2.0 are used well through a few English teachers to convey social media into the classroom that facilitates the researching process.

Language is one of the means of human communication that can be used to exchange information, for example English. English is one of the foreign languages that must be mastered by everyone, especially students. According to Listiany (2016) as we understand, English as a language has 4 fundamental abilities that need to be discovered to offer respectable communication, that are listening, speaking, reading and writing. Even though, there a few factors that need to be discovered including grammar, vocabulary, pronunciation, and so on, hence we are able to assure higher ability in English communication. Human language can convey desires, expressing ideas and feeling to other through the use of words or vocabulary.

Researcher who have completed internships at SMK Muhammadiyah 2 Bandar Lampung can determine whether the students' language skills are still lacking based on their experience. Students who struggle with English proficiency also lack the drive to engage in educational activities. Students are disinterested in English learning and feel bored and unmotivated. Additionally, this issue will eventually result in more severe

situations with low instructor motivation, a lack of helpful resources and methods, and a boring teaching routine.

Additionally, it is important to include students' interest in Instagram in this research, due to the fact interest is one of the important elements that could have an impact on the learning way. The researcher got interested in understanding whether students are interested in learning in different formats and media, thus the researcher tried to determine whether using Instagram as a learning tool for vocabulary acquisition has any beneficial impacts, according to students' perception. Finally, the researcher decided in order to carry out research entitled "The Students' Perception of Utilize Instagram Toward Vocabulary Mastery at SMK Muhammadiyah 2 Bandar Lampung". In order to better understand this issue, the researcher came up with the following two research questions; (1) What is the impact of using Instagram on students' vocabulary mastery? (2) What is students' interest in vocabulary learning through Instagram?

Meanwhile Sari Baso (2014) One of the most important components of learning a foreign language is developing one's vocabulary, which is what we teach first when learning a new language. Everything that has a meaning that comes from words, gestures, speeches, expressions, and symphonies of sounds is referred to as vocabulary. According to Bai (2018) it is important to have a large and consistent vocabulary for creating sentences and communicating ideas and meanings. Vocabulary could be defined as a list of words and their meanings that are used in a foreign language. According to Nurdiniawti (2018) vocabulary apparently has a lot of benefits and this is very important for learning, especially for students who really want to master English skills. Therefore, it is essential for language teachers to take into account the characteristics of teaching materials.

According to Bušljeta in Dhaki & Fitria (2019) outlined the five purposes of instructional materials, including (1) inspiring students, (2) fostering creativity, (3) eliciting prior knowledge, (4) facilitating the understanding, decoding, organizing, and synthesizing of educational content, and (5) influencing the development of various abilities. It can be concluded that vocabulary is an important supporting element or aspect in learning a foreign language. High vocabulary mastery will help a person to be able to convey his wishes or feelings well. In speaking, writing or reading we need a very diverse vocabulary so that we cannot think of vocabulary as learning that can be abandoned. Extensive vocabulary knowledge, students can easily understand a conversation, discussion and also text.

According to Meydina (2020) there are four categories of vocabulary in English:

- 1) content of words, constitute Nouns are names of objectives or some thing such as rabbits, cars, and restaurants. while the verbs are descriptions of actions with things like eating, playing, and researching. Adjectives are describing the characteristics of objects, such as thin, beautiful, small and large. Adverbs are words that have indications such as frequency of meaning, manner, place, and degree, for example at this time, smart, here.
- 2) function of words, are words that can be used as a way to express grammatical or structural relationships. Which includes conjunction (yet, nor, so) preposition (on, at) pronouns (he, your).
- 3) substitute of words are those that represent certain things, people or actions as a substitute for the whole class of words (anyone, someone, anybody), and

- 4) distributed of words, Words that are distributed according to grammatical factors such as the presence or absence of nouns and the negative. Examples include any, either, and neither.

It is possible to draw the conclusion that the vocabulary in the communication community consists of words with distinct meanings that can be utilized to communicate ideas from the writer or speaker to the reader or listener. Students must do thorough vocabulary research as a result.

Kevin Systrom and Mike Krieger are the two founders of Instagram. In October 2010 Instagram was inaugurated as a social media application that can be used for free. According to Carpenter, Morrison, Craft & Lee (2020) Instagram has become a popular social media, following this functions such as taking photos and applying various kinds of interesting filters. As a social media platform that is very famous among students and young people, students are already familiar with Instagram. There are many things that students usually do when using Instagram such as, to post personal information such as photos and videos, and write captions on Instagram. According to Yudiawan & Ardianto (2021) Instagram as a social media has various and interesting features. The features such as:

- a) Home page. This is the main page that displays the latest or trendy photos, videos and news. All photo and video posts can be commented on through the comment's column below the post.
- b) Profile. On this page we can see the profile or personal data displayed by the account owner.
- c) Feed. The uploads that are made to Instagram accounts and shown on the user's profile page will be included in this feature, whether they be photographs or videos. The elements of the feed, such as: Caption. To strength the message in the posted photos or videos, we can add a few sentences or titles to the post. Hashtags are word-shaped labels that begin with a fence-shaped symbol (#). This function is important because it can actually make it easier for users to find photos on Instagram with positive vibes.

According to Walsh, Dr. Ruben Puentedura's SAMR in Kamal (2019) here's an illustration of how Instagram might correspond to the SAMR model. (a) Substitution: Students photograph their homework (rather than write it down), (b) Augmentation: Students can curate photo collections using hashtags. (c) Modification: Students add remarks and classmates' names to videos or images. They can review the archive of the talks after leaving comments on posts or participating in discussions under postings. (d) Redefinition: Students can use Instagram to share videos they've made showcasing their understanding of a subject with a large audience in order to get feedback. According to Liany, Tulung, & Lasut (2021) Instagram can not only be used for personal use; It can also be used as a tool for teachers to give assignments in class. Students need additional learning media that allows students to carry out learning activities anytime and anywhere. Technology can be the right supporting media to be used by students in helping learning activities.

To clarify what the true meaning of interest, According to Sutarto, Sari, & Fathurrochman (2020) student interest is still high in following the learning process. Interest is a feeling where a person has thoughts, concerns and feelings that can be

temporary or permanent about something. Student's interest highlights an individual's steady desire for certain materials. Interest immediately reflects a strong personal desire to well enjoy and appreciate a particular subject or activity in every situation. There are several indicators that exist in students' interest in learning which include feelings of interest, pleasure or happiness, positive and attentive.

According to Senolinggi (2020) that interest are (1) an attitude of attention to things that are liked; (2) the feeling that activities, objects and hobbies have meaning; and (3) motivating to direct someone to a certain goal. Passion that is owned in things that are important or loved can give a person the desire to give the best results. That is why interest is an important part in the development of student learning process. Students who have a certain interest in certain materials will definitely have the desire and ability to learn the material more quickly and easily. When students are involved in these activities, their feelings about these things will make students exciting. The joy that kids feel will also be proportional to their interest. Students that are enthusiastic about their subject will complete the allotted task without complaint. Thus providing behavior and encouragement to do something better. Increasing student interest is a good thing for students to stimulate and motivate them to focus and love learning, especially English vocabulary learning.

According to Pujiati & Tamela (2019) Instagram is a well-liked social media platform among youngsters because to its intriguing features and speedy sharing of different types of news from across the world. Students can also use Instagram to practice and develop their vocabulary by adding captions to each photo they post to the platform. In this way it is hoped that students' interest and motivation in participating in learning activities will increase and have an impact on English language skills, especially vocabulary.

2. RESEARCH METHOD

This research used qualitative research methods. According to Sidik, Choiri & Mujahidin (2019) the goal of qualitative research is to comprehend the phenomena that the research's subjects encounter. This research was conducted in 8-22 November 2022, research location at SMK Muhammadiyah 2 Bandar Lampung. This research include one class at SMK Muhammadiyah 2 Bandar Lampung. Then Akuntansi eleventh grade as population on the research subject. The number of respondents who participated in the research amounted to 20 students. Participants were chosen using the technique of purposive sampling. A questionnaire and documetation are the instrument used in data collection. According to Arikunto (2019) the questionnaire is a list of questions that are written down and distributed to respondents in order to gather information. Students will be given a few statements to choose from, with "strong agree," "agree," "neutral," and "not agree" being the most common responses. The data analysis tenique according to Miles and Huberman include data reduction, data display, and drawing conclusion.

3. FINDING AND DISCUSSION

Students can use Instagram as a tool to enhance their command of the English vocabulary language. By following Instagram users who often provide tips or how to learn foreign languages, students can increase their knowledge of vocabulary mastery.

Students can also use Instagram to practice and develop their vocabulary by adding captions to each photo they post to the platform.

1. The students are Instagram users

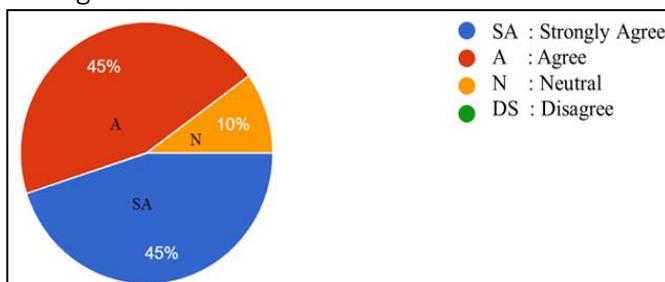


Figure 1: The percentage of students as Instagram users

The data obtained shows the result that 45% of students strongly agree, then 45% of students who also agree, followed by 10% of students are neutral and 0% of students disagree. From the data above, the researcher concludes that students actively use Instagram social media.

2. The students write captions in English because like English lessons

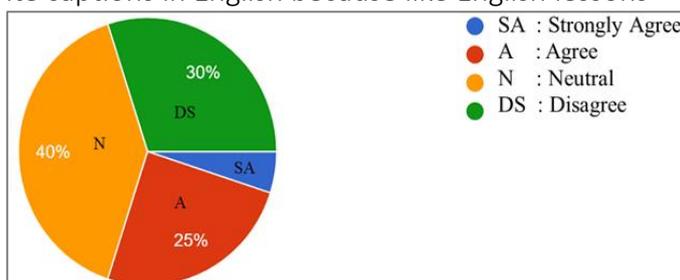


Figure 2: The percentage write English captions because likes English

The data obtained shows the result that 5% of students strongly agree, then 25% of students who also agree, followed by 40% of students are neutral and 30% of students are disagree. Based on the data already mentioned, the researcher came to the conclusion that the majority of students chose neutral attitudes on the claim that students may write captions in English because they enjoy English lessons.

3. The students use the known vocabulary to create an English captions

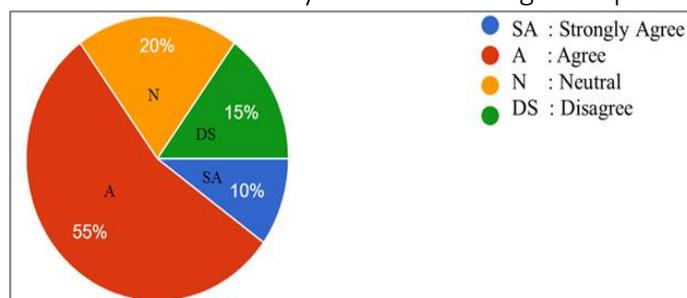


Figure 3: The percentage using the known vocabulary as captions

The data obtained shows that 10% of students strongly agree, then 55% of students who also agree, followed by 20% of students are neutral and 15% of students are disagree. Based on the data already mentioned, the researcher came to the conclusion that most

students agree with the statements that students use the known vocabulary to create an English caption.

4. Using English captions helps students to know a lot of vocabulary

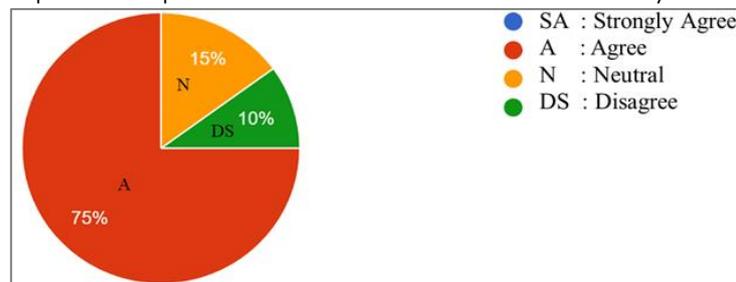


Figure 4: The percentage English captions helps to learn vocabulary

The data obtained shows the result that 0% of students strongly agree, then 75% of students who also agree, followed by 15% of students are neutral and 10% of students are disagree. Based on the data already mentioned, the researcher came to the conclusion that most students agree with the statement that using English captions helps students to know a lot of vocabulary.

5. The students want to learn more vocabulary in order to create an English caption

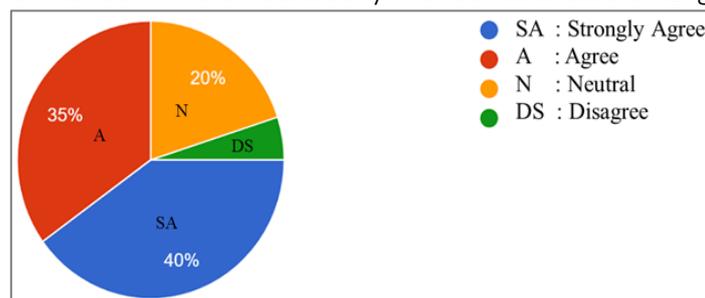


Figure 5: The percentage students want to learn English vocabulary

The data obtained shows the result that 40% of students strongly agree, then 35% of students who also agree, followed by 20% of students are neutral and 5% of students are disagree. Based on the data already mentioned, the researcher came to the conclusion that most students agree with the statement that students want to learn more English vocabulary in order to create an English caption.

Based on the findings above, the researcher will discuss how students' perceptions of using Instagram affect students' vocabulary mastery, Its can be seen from the data in figures 1 the data obtained shows the result that 45% of students are strongly agree followed by 0% of students are disagree. It can be concluded that students actively use social media Instagram. The data in figure 3 shows that 55% of students are agree, followed by 15% of students are disagree. Based on the data already mentioned, the researcher came to the conclusion that most students agree with the statements that students use the known vocabulary to create an English caption. This is appropriate with the data in figure 4 that 75% of students are agree, followed by 10% of students are disagree with the statement that using English captions helps students to know a lot of vocabulary.

The data in figure 2 shows the result that 5% of students are strongly agree, followed by 40% of students are neutral. It can be argued, Students' low interest for learning English, has an effect on students' vocabulary abilities. The data in figure 5 shows the result that 40% of students are strongly agree, followed by 5% of students are disagree with the statement that students want to learn more English vocabulary in order to create an English caption. According to the findings of data 5, using Instagram as a learning tool might increase students' interest in conducting part in the vocabulary learning process. Social media is part of the technology that is currently in demand by every student, therefore teachers can take advantage of social media in a more positive way as a media that helps in the learning process in the classroom.

The results obtained by this researcher are in accordance with research conducted by Agustin & Ayu (2021) entitled "The Impact of Using Instagram for Increasing Vocabulary And Listening Skills,". This research was conducted using a qualitative method and collecting data using a questionnaire. This research finds that Instagram has a good impact on the listening skills and vocabulary of English language learners. And also research by Rambitan (2013) in his thesis entitled, "Penggunaan Twitter dalam Belajar Kosakata Bahasa Inggris (Persepsi Mahasiswa)". This research was conducted on students of the Faculty of Letters at Sam Ratulangi University. Data was collected by giving questionnaires to participants. The method used in this research is qualitative, to provide answers to the questions in the research. The results of this research indicate that the four instructions used have a positive impact on participants in improving vocabulary mastery through the use of Twitter because it can increase their English vocabulary. The use of Instagram as a vocabulary learning media is a strategy that utilizes technological developments; hence it can attract students' interest in carrying out learning activities. Teachers are required to be more creative and active in finding learning media to increase student learning motivation, therefore Instagram can be used as a new learning media according to Aminatun (2019). The researcher has found that utilizing social media and technology into learning activities may increase students' learning and help teachers keep their classroom learning practices fresh and up to date. Social media use in the educational process definitely brings about a lot of advantages.

4. CONCLUSION

Based on the finding above, the researcher concludes that with the data results 75% of students' perception agree that writing captions in Instagram could help students in vocabulary mastery, this result is consistent by the data that that 40% of students strongly agree the statement that students want to learn more English vocabulary in order to create an English caption. The researcher conclude that Instagram caught students' interest in using Instagram as a vocabulary learning and Instagram as a learning media has a positive impact on students' vocabulary mastery according to students' perception. Based on these results above, the researcher's conclusion is that Instagram as a media for English learning has a positive impact on students' vocabulary ability according to students' perception at SMK Muhammadiyah 2 Bandar Lampung in the 2022/2023 academic year, especially in class XI accounting students. Thus, the use of Instagram social media can be used to attract students' interest as a media for vocabulary learning

5. SUGESSTION

The researcher offers the following suggestions:

1. Students must be aware of the difficulties they experience when learning new words. They should be aware of what motivates their interest in learning vocabulary through Instagram so students may take steps to increase that motivation.
2. When utilizing social media, students are expected to exercise caution and to filters through the material they encounter. Most students use Instagram as a social media platform, so there will be plenty of news and information to promote there. Avoid allowing the students fall for any fake information that may already be out there.
3. Teachers should be more innovative and pay attention to the media used in teaching of English, especially vocabulary to students can be motivated and interested in participating learning

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